

professional experiences

Freelance Graphic Designer December 04–Current

Clients include: Band of Gypsies, Bocu&Bocu, California Climate Action Registry, The Climate Registry, Climate Action Reserve, City National Bank, Daniel Joseph Martinez, Distinc, Feed Company, Homtomi Inc., James Barkley Studio, Johnson Fain, KonnectDesign, Leslie Baker Studio, Marika Van Adelsberg Studio, Skechers, Tracey Shiffman Design, TwinArts, and PhD Studio.

SKECHERS October 09–May 11

Graphic Designer

Worked as the corporate lead print designer for the in-house advertising/graphics department. Responsible for the development of the annual report, corporate brand book, annual charity walk, and conference marketing materials.

Johnson Fain December 06–February 08

Graphic Designer

Worked in multi-disciplinary teams on branding projects, marketing collateral, interview presentations, booklets, and website updates for an architecture, urban design/planning and interiors firm.

Tracey Shiffman Design March 05–December 06

Graphic Designer

Designed, conceptualized, and produced high-end publishing projects for clients such as Colburn School of Performing Arts, Museum of Contemporary Art, Los Angeles, The Natural History Museum of Los Angeles County, Steven Erlich Architects, and others.

Sawtelle: The Cultivation of a Japanese American Community

August 04–December 04

Art Director / Editor / Designer

Conceptualized and designed a self-published book on a Japanese Community in West Los Angeles. The work focused on the significance of gardening as an integral part of their settlement.

Philippe's the Original January 04–June 04

Editor / Photographer / Designer

Conceptualized and designed a self-published book on the historical downtown restaurant in Los Angeles.

education

Art Center College of Design — Pasadena, California

Fall 04

BFA in Graphic Design with Honors.

computer skills

Adobe Creative Suite:

Acrobat
InDesign
Photoshop
Illustrator

Fetch

Keynote

MS Office

Quark Xpress

Working Knowledge:

Flash
Dreamweaver
xHtml/CSS

Platforms:

Macintosh
PC

additional skills

Design Research
Hand-bookbinding
Letterpress
Papermaking
Photography
Press Checks
Print Production
Silkscreen

languages

English
Mandarin Chinese

references

Upon Request

permanent collection

published books

The Bancroft Library,
University of California,
Berkeley
Getty Research Institution
Huntington Library
Japanese American National
Museum
Kemble Collections on Western
Printing and Publishing,
California Historical Society
University of Southern California
Fine Arts and Architecture
Library
Young Research Library,
University of California,
Los Angeles

published book projects

Tumbles the Clown

January 2009

Constructing a Poetic Universe:
The Diane and Bruce Halle
Collection of Latin American Art
March 2007

Skin + Bones: Parallel Practices
between Fashion and Architecture
November 2006

Steven Erlich Architects:
Multi-Cultural Modernism
November 2006

Conversations Los Angeles
Leiden: Nature and the City
August 2006

Robert Rauschenberg: Combines
September 2005

Sawtelle: The Cultivation of a
Japanese American Community
December 2004

Philippe's the Original
June 2004